



SOFTEC 2019



Graphic Designing Competition Rules

- Each team can consist of 1 or 2 members.
- Any use of mobile phones or flash drive is strictly prohibited. Any contestant found using one will be disqualified at once.
- Any collaboration with other teams is prohibited.
- You will be provided with the following tools to implement your design:
 - CorelDraw X7
 - Adobe Illustrator CC
- All posters are to be in size A3.
- Laptops are not allowed. Internet connection will be available for the first hour only.
- Internet connection will be provided at the campus. Participants are not allowed to bring their own internet devices.
- There will be 4 hours to make the design.
- Any The theme will be given when the competition starts.



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Evaluation Criteria

- Your design will be evaluated by a panel of judges.
- At least one member of the team should be there to present the design.
- How well it connects your idea with the provided theme.
- It should be made from scratch and have minimum amount of stock used.
- It should be innovative, attractive and self-explanatory.

Tips

- Get familiarized with the tools mentioned above before the competition.
- Internet will be provided for first hour only. Use that time wisely.
- You will be provided with pens and papers for brainstorming. You should keep the papers with you for the presentation. It can help a lot in proving the credibility of your idea.

Prize Money

1st Prize	PKR 20,000
2nd Prize	PKR 10,000



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For further inquiries, please do not hesitate to contact:

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