SOFTEC 2019

Graphic Designing Competition Rules

• Each team can consist of 1 or 2 members.
• Any use of mobile phones or flash drive is strictly prohibited. Any contestant found using one will be disqualified at once.
• Any collaboration with other teams is prohibited.
• You will be provided with the following tools to implement your design:
  • CorelDraw X7 Adobe Illustrator CC
  • All posters are to be in size A3.
• Laptops are not allowed. Internet connection will be available for the first hour only.
• Internet connection will be provided at the campus. Participants are not allowed to bring their own internet devices.
• There will be 4 hours to make the design.
• Any The theme will be given when the competition starts.
Evaluation Criteria

• Your design will be evaluated by a panel of judges.
• At least one member of the team should be there to present the design.
• How well in connects your idea with the provided theme.
• It should be made from scratch and have minimum amount of stock used.
• It should be innovative, attractive and self-explanatory.

Tips

• Get familiarized with the tools mentioned above before the competition.
• Internet will be provided for first hour only. Use that time wisely.
• You will be provided with pens and papers for brainstorming. You should keep the papers with you for the presentation. It can help a lot in proving the credibility of your idea.

Prize Money

<table>
<thead>
<tr>
<th>Prize</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>1st Prize</td>
<td>PKR 20,000</td>
</tr>
<tr>
<td>2nd Prize</td>
<td>PKR 10,000</td>
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For further inquiries, please do not hesitate to contact:

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SOFTEC 2019

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