



AMBASSADORS SOFTEC 2017 11th-12th March

SOFTEC

SOFTEC is a monumental 2-day annual event organized by the students of FAST National University (FAST-NU), Lahore Campus, with the primary aim of promoting the advancement of Information Technology and the propagation of its benefits amongst all. The international event consists of numerous competitions and exhibitions, drawing interest from all age groups, from school-going children to I.T. professionals.

SOFTEC 2017

SOFTEC 2017 will be the 12th International & 21st National event being conducted in Pakistan. Participants in the competitions come from as far away as Kazakhstan, India, Iran and Nepal, and no I.T. industry player chooses to miss this opportunity to reach the tens of thousands of visitors who come each year.

SOFTEC 2017, scheduled for the 11th and 12th March, will encompass a dozen different competitions and exhibitions. List of Competitions and exhibitions are listed below.

COMPETITIONS & EXHIBITIONS

- Software Competition
- Programming Competition
- Web Dev
- Graphic Designing Competition
- Engineering Project Competition
- Robo Rumble
- Gaming Competition
- Ideas Xtreme
- Software House Enclosure
- Kids' Corner
- App Dev
- Food Court



AMBASSADOR SOFTEC 2017

WELCOME to SOFTEC 2017!!

SOFTCE Society takes pride to include in its team visionary, motivated, hardworking and talented youth who aspire to contribute toward SOFTEC'S success story and thus gain invaluable experience and recognition. The idea is to take SOFTEC to every corner of Pakistan and to gain world-wide success and

recognition in future. We welcome such individuals who plan to support our vision

RESPONSIBILITIES AS AMBASSADOR SOFTEC 2017

Those who plan to take this esteemed job of being SOFTEC'S official Ambassador will have to comply with certain rules and conditions of SOFTEC Society.

To promote SOFTEC in the ambassadors institute. Information and details regarding SOFTEC will be provided by the SOFTEC Society and the ambassador is required to follow the guidelines.

The appointed Ambassador is required to get maximum entries (participation) into SOFTEC 2017 competitions and exhibitions.

Registration and Event details will be mailed to the ambassador, who is expected to promote it in his/her institute as much as possible and to encourage students to participate in the event by registering themselves in different competitions through the prescribed online procedure.

Registrations will be confirmed on receiving registration payments (money order, Bank Drafts or by hand payment. Cheques will not be entertained).

The ambassador will be provided with **AMBASSADOR CODE**. Registrations enrolled on the referral of the ambassador will have to register by providing **AMBASSADOR CODES** along with the other details. Failure to do so will **not be entertained** as **Ambassadors referral**.

It is expected from every ambassador to maintain SOFTEC'S prestige during their role as SOFTEC'S AMBASSADORS. Non compliance with the rules will result in discontinuation of the process.

Ambassadors are required to share and promote SOFTEC'S event details, website, facebook page and other promotional material (provided by SOFTEC) within their institutes and on facebook. They will be required to join SOFTEC'S 2017 OFFICIAL PAGE on facebook and



increase traffic on the page. Any activity deemed to be inappropriate will result in disqualification of the candidate.

Ambassadors will be notified about the event marketing details and procedure through mail.

The ambassadors are required to bring a **minimum of 5 registrations** from their institute. Failure to bring registrations/participation by the deadline provided will disqualify the ambassador of any privileges. Registrations in event competitions/exhibitions will be confirmed after receiving the stated registration fee (mentioned on the website) only. Non compliance with the procedure will result in discontinuation of the process.

Ambassadors have to inform us about the number of registrations they have secured at least **ONE WEEK BEFORE THE EVENT**.

BENEFITS TO AMBASSADORS

The ambassador who brings the highest number of registrations will be a recipient of **SOFTEC'S 2017 AMBASSADOR TROPHY** on the closing ceremony of SOFTEC. The ceremony is attended by 2000 to 3000 people, which includes sponsors of SOFTEC, VIPs from the I.T. industry, corporate sector officials, University officials, and participants. This will provide an opportunity to the ambassadors to meet Corporate Industry officials and to gain understanding of the latest job market trends and business operations.

Ambassadors attending the event will be able to see the latest technological ideas, models, projects and will incredibly benefit from this learning experience.

Registration will be **free** for the ambassador's team and the individual who brings **8 OR MORE REGISTRATIONS OTHER THAN THEIR OWN**

FREE ENTRANCE in SOFTEC'S CLOSING CEREMONY DINNER.

FREE SOFTEC T-SHIRT to the ambassador who brings **5 registrations.**

RECOGNITION CERTIFICATE

Female Ambassadors who are from cities other than Lahore will be provided:

FREE ACCOMODATION during the SOFTEC event days on 11th and 12th of MARCH 2017.

Male Ambassadors will have to pay **ACCOMMODATION CHARGES**

FREE BREAKFAST and DINNER on both days for both male and female ambassadors



PROCEDURE:

The ambassadors are required to provide the following documentation/information when demanded.

NAME :

INSTITUTE :

DEPARTMENT(YEAR):

2 SOLO PICTURES(Preferably passport images)

STUDENT IDENTIFICATION CARD/LETTER ISSUED BY THE UNIVERSITY.

SIGNED UNDERTAKING (compliance with the terms and conditions)

COPY OF I.D CARD

softec '17

WE HOPE TO SEE YOU SOON